



# THE SEVEN LAKES RIDE

June 25, 2017

[www.sevenlakesride.com](http://www.sevenlakesride.com)

The economic woes we have all faced recently have presented even more of a challenge to patients undergoing cancer treatment at the John DeQuattro Cancer Center (JDCC) in Manchester, CT. Many patients depend on volunteers to drive them to and from JDCC for treatment. The increase in fuel costs has drastically reduced the number of volunteers available to drive patients. Frequently patients are unable to work during treatment or are elderly on a fixed income. It is this need that inspired one of our Nerac Earth club members, Peter LaValley a Hartford Hospital radiation therapist working at JDCC, to propose The Seven Lakes Ride to "Pedal for Patients". Proceeds from The Seven Lakes Ride will help eligible JDCC patients by providing funds for medications, nutritional supplements, groceries, gas, home heating fuel and transportation.

Nerac Earth Cycling is a group of cyclists of all ages and abilities who strive to share their passion for cycling with others as well as to support local causes that have a positive impact on the communities that we live, work, and play in. The Nerac Earth Cycling Club was founded in 2005 and has a successful track record of promoting organized rides. We anticipate this ride will be just as successful as previous years due to our experience and enthusiasm for this worthy cause. Please join us in our efforts by sponsoring the 5th annual Seven Lakes Ride that begins in Stafford Springs, CT and travels through the charming rural towns of Willington, Ashford, Union, and Woodstock then heads into the quaint southeastern Massachusetts towns of Sturbridge, Holland, and Wales before returning to Stafford. Your financial support will help provide a much needed service to the patients of JDCC and ease them through a very difficult period.

**Donation Level**

**Benefits to You**

Elite - \$1500	Company Listed on large signage at start, finish lines, 4 rest stops on Website, Facebook, route sheet.
Pro - \$1000	Company Listed on signage at start, finish lines, 3 rest stops on Website, Facebook, route sheet.
Sport - \$500	Company Listed on signage at start and finish lines, on Website, Facebook, route sheet.
Helper - \$300	Company listed on signage at start, on Website, Facebook, route sheet.
Friend - \$200	Company Listed on Website, Facebook.

Your support in any amount is much appreciated. Please make your check payable to THCC (Tolland Hartford County Community), Nerac Earth Cycling's non-profit foundation, and mail by May 30, 2017 to John Sattar c/o Nerac, Inc., 1 Technology Drive, Tolland, CT 06084.

Thank you for your support!

Sincerely,  
 John Sattar  
 President of Nerac Earth Cycling  
 Co-Promoter The Seven Lakes Ride



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